

/Market*Developer*

Push Marketing

**Why Does Better Push Marketing Significantly
Boost Your Online Earnings?**

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Why? That's easy. Clever Push Marketing is brand specific. But not just in any old random way.

To date, AdServer information that is used to track every customer's most recent web activity over the past seven days means that customers are being served with adverts for things they've only just bought. It wastes your time, their time and is the source of much angst and customer irritation.



Why try to sell them what they've just bought?

For example, having just bought a new gardening spade online, why do companies then continue to regale you with “recommendations” about spades, what you should buy and what spades others have bought. Doh!



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But MarketDeveloper's digital toolset links your app to an SCV, giving you access to all essential data feeds and pushing "true, recent and relevant" information about the customer to the AdServer. Not a word is wasted and no irritating, wide of the mark sales messages appear to send the customer into an apopleptic frenzy.



A stunning uplift in online revenue

Unifying three pivotal profiles, MarketDeveloper's scientific ingenuity has produced a stunning uplift in online revenue for a plethora of different clients, turning 0.0001p into 10-11p on subsequent click-through.

MarketDeveloper's digital toolset works on a true model, providing relevant click throughs based on precise customer information and, often, securing in excess of 180% uplift on profiling relevance.





Accurate, relevant and precise profiling

The bottom line is that if you want to substantially increase your AdServer income, you need to make your profiling more relevant, rendering your targeting more accurate and your revenue returns ever more impressive.

MarketDeveloper has the knowledge and the tools you need to do this, easily and effectively, working from where you are right now.

With simple ease MarketDeveloper's digital toolset integrates effortlessly with your current digital applications and, through easy automation, set up couldn't be simpler. But the difference you'll experience in results is astonishing.



To hear more about how you can massively improve the precision of your Push Marketing call Paul now on 07947 321070 or 01784 414873.